

Business in Colour Awards

Sponsorship Guide

Join 300+ leaders from across public and private sectors.

The 2026 MindTribes Business in Colour Awards celebrate workplaces driving real change in racial and cultural equity across Australian organisations.

The Awards are culturally rich and vibrant, featuring a moving keynote, unforgettable cultural performances and diverse cuisines from around the world.

The Awards set the benchmark for anti-racism across Australian workplaces. Join us in igniting the movement for change.



October 23, 2026

The Timber Yard
351 Plummer Street, Port
Melbourne VIC



Lead The Change. Become a Sponsor.

We are seeking sponsors to back this vision. This is your opportunity to make a public commitment to anti-racism and help shift workplace culture at scale.

As a sponsor, you'll drive a national movement to embed racial equity across Australian workplaces. Your leadership will set the standard and amplify the organisations doing the work.

Together, we will build workplaces where no one is racialised or excluded.

**Join us as we build an
anti-racist Australia,
together.**



Contact Us

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*All sponsorship packages can be customised to better align with your brand, values, and needs.



Supporting Sponsor

\$5,000+

- **Sponsor Young Leaders to Attend:** Enable 5 culturally diverse young people to attend and connect with industry leaders.
- **Brand Exposure:** Logo and a blurb about the organisation, featured across website, emails, social media, and event banners.
- **Complimentary Tickets:** Receive 3 VIP tickets for your team to attend the Awards.
- **Media Acknowledgement & Networking:** Recognised in press releases and event communications, with networking opportunities on the night.



Category Sponsor

\$10,000+

- **Award Presentation:** Present an award onstage for prominent recognition.
- **Brand Exposure:** Logo and a blurb about the organisation, featured across website, emails, social media, and event banners.
- **Complimentary Tickets:** Receive 5 VIP tickets for your team to attend the Awards.
- **Media Acknowledgement & Networking:** Recognised in press releases and event communications, with networking opportunities on the night.

*Award categories: Exemplar, Sponsor, Research Excellence, Inclusive Organisation, Collective Impact.



Lead Sponsor

\$25,000+

- **Keynote:** Deliver an opening keynote to align your brand with the event's purpose.
- **Brand Exposure:** Logo and blurb about the organisation, featured across website, emails, social media, and event banners.
- **Complimentary Tickets:** Receive 10 VIP tickets for your team to attend the Awards.
- **Media Acknowledgement & Networking:** Recognised in press releases and event communications, with networking opportunities on the night.